

# BLOCK PARENT<sup>®</sup> PROGRAM of Canada Inc.



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## ANNUAL REPORT 2009

Revised

# BOARD OF DIRECTORS

<b>President:</b>	Linda Patterson Oromocto, New Brunswick
<b>Vice-President:</b>	Gail McMahon London, Ontario
<b>Treasurer:</b>	Lynn Squance Calgary, Alberta
<b>Director:</b>	Mike Byrne Reserve Mines, Cape Breton, Nova Scotia
<b>Director:</b>	Francine Chartrand Montreal, Quebec
<b>Director:</b>	Kelly Pater Abbotsford, British Columbia

## Provincial/Territorial Chairpersons

Alberta:	Olunda Dorward, Calgary, AB
British Columbia:	<i>Position Open</i>
Manitoba:	Teresa Melnychuk, Balmoral, MB
New Brunswick:	Linda Patterson, Oromocto, NB
Newfoundland/Labrador:	Donna Ducey, Grand Falls-Windsor, NL
North of 60:	<i>Position Open</i>
Nova Scotia:	Michael Byrne, Reserve Mines, Cape Breton, NS
Ontario:	Marg Rooke, London, ON
Prince Edward Island:	Kathy Offer, Travellers Rest, PE
Quebec:	Marie-Claude Bouchard, Sainte-Brigitte de Laval, QC
Saskatchewan:	<i>Position Open</i>
Yukon:	<i>Position Open</i>

**International Partners:** Safer Communities Australia, Unley, South Australia  
Parents-Secours Belgium, Liege, Belgium

**Police Advisor:** RCMP – Ottawa, ON

**National Office:** 50 Dunlop Street East  
Barrie, Ontario L4M 6J9  
Phone/Fax: (705) 792-4245  
E-mail: [info@blockparent.ca](mailto:info@blockparent.ca)  
Web Site: [www.blockparent.ca](http://www.blockparent.ca)

**Auditor:** DCS Chartered Accountants  
Calgary, Alberta

**Annual General Meeting:** Saturday, April 10, 2009 – 3:00 PM  
Carriage House Inn  
9030 Macleod Trail South  
Calgary, AB

# REVIEW ENGAGEMENT REPORT

## To the Members of Block Parent Program of Canada Inc.

We have reviewed the statement of financial position of Block Parent Program of Canada Inc. as at October 31, 2009 and the statements of loss, changes in net assets and cash flows for the year then ended. Our review was made in accordance with Canadian generally accepted standards for review engagements and, accordingly, consisted primarily of enquiry, analytical procedures and discussion related to information supplied to us by the Organization.

A review does not constitute an audit and, consequently, we do not express an audit opinion on these financial statements.

Based on our review, nothing has come to our attention that causes us to believe that these financial statements are not, in all material respects, in accordance with Canadian generally accepted accounting principles.

DCS CHARTERED ACCOUNTANTS

Calgary, Alberta

January 18, 2010

## BLOCK PARENT PROGRAM OF CANADA INC.

### Statement of Financial Position

As at October 31, 2009 (Unaudited)

	2009 \$	2008 \$
<b>ASSETS</b>		
<b>Current</b>		
Cash	23,923	26,614
GST recoverable	1,491	2,474
Interest receivable	985	1,524
	26,399	30,612
<b>Investments (note 4)</b>	<b>191,926</b>	<b>209,085</b>
	<b>218,325</b>	<b>239,697</b>
<b>LIABILITIES</b>		
<b>Current</b>		
Accounts payable and accrued liabilities	2,999	5,999
Deferred contributions (note 5)	25,190	9,167
Due to provincial organizations (note 6)	—	16,806
Funds held in trust (note 7)	8,509	—
	37,418	31,972
<b>UNRESTRICTED NET ASSETS</b>		
<b>Unrestricted net assets</b>	<b>176,448</b>	<b>202,725</b>
<b>Internally restricted net assets (note 8)</b>	<b>4,459</b>	<b>5,000</b>
	<b>180,907</b>	<b>207,725</b>
	<b>218,325</b>	<b>239,697</b>

On Behalf of the Board



Director

See accompanying notes

# BLOCK PARENT PROGRAM OF CANADA INC.

## Statement of Loss (revised)

For the Year Ended October 31, 2009 (Unaudited)

	2009 \$	2008 \$
<b>REVENUE</b>		
Grant – Solicitor General of Canada – PSEPC	22,950	22,950
Corporate Sponsorship – Co-operators Insurance	55,000	55,000
Membership dues	1,400	1,400
Annual general meeting	717	14,243
Sales and other	2,618	6,311
Interest income	2,790	7,182
	<b>85,475</b>	<b>107,086</b>
<b>ADMINISTRATIVE EXPENSES</b>		
Equipment rentals	1,573	1,893
Insurance	4,109	3,666
Interest and bank charges	118	52
Office printing and supplies	11,988	27,058
Postage	3,703	4,041
Professional fees	3,000	7,776
Rent	14,400	13,817
Sub-contracts	6,510	—
Telephone	4,954	2,994
Wages and benefits	26,335	38,175
	<b>76,690</b>	<b>99,472</b>
<b>GROSS PROFIT</b>	<b>8,785</b>	<b>7,614</b>
<b>PROGRAM</b>		
Annual general meeting and training symposium	9,961	18,982
BP Link	6,681	14,628
Board meetings	384	8,748
Communications	1,680	1,789
Marketing*	15,010	—
Printing of brochures and windows signs*	1,287	15,472
Promotion and awareness	600	—
	<b>35,603</b>	<b>59,619</b>
<b>DEFICIENCY OF REVENUE OVER ADMINISTRATIVE EXPENSES</b>	<b>(26,818)</b>	<b>(52,005)</b>

\*Revised

## Statement of Changes in Net Assets

For the Year Ended October 31, 2009 (Unaudited)

	Internally Restricted \$	Unrestricted \$	2009 \$	2008 \$
<b>Balance</b> , beginning of year	5,000	202,725	<b>207,725</b>	259,729
Excess of expenses over revenues	(541)	(26,277)	<b>(26,818)</b>	(52,005)
<b>Balance</b> , end of year	4,459	176,448	<b>180,907</b>	207,724

# BLOCK PARENT PROGRAM OF CANADA INC.

## Statement of Cash Flows

For the Year Ended October 31, 2009 (Unaudited)

	2009 \$	2008 \$
<b>OPERATING ACTIVITIES</b>		
Deficiency of revenue over administrative expenses	(26,818)	(52,005)
Changes in non-cash working capital:		
Accounts receivable	—	56,250
GST recoverable	983	1,822
Interest receivable	539	(1,524)
Accounts payable and accrued liabilities	(3,000)	3,000
Deferred contributions	16,743	—
	15,265	59,548
	(11,553)	7,543
<b>INVESTING ACTIVITY</b>		
Investments	17,159	(9,085)
<b>FINANCING ACTIVITY</b>		
Advances to related parties	(8,297)	(4,920)
<b>DECREASES IN CASH</b>	<b>(2,691)</b>	<b>(6,462)</b>
<b>CASH</b> – Beginning of year	<b>26,614</b>	<b>33,076</b>
<b>CASH</b> – End of year	<b>23,923</b>	<b>26,614</b>
<b>SUPPLEMENTARY INFORMATION</b>		
Interest paid	119	50



# BLOCK PARENT PROGRAM OF CANADA INC.

## Notes to Financial Statements

For the Year Ended October 31, 2009 (Unaudited)

### 1. PURPOSE OF ORGANIZATION

The Block Parent Program of Canada Inc. is a registered charity that distributes public safety information across Canada through the promotion, interaction and development of educational materials and programs. The Organization is exempt from payment of income taxes under Section 149 of the Income Tax Act. The Organization's major sources of funding are from the Office of the Solicitor General and the Co-operators Insurance Company.

### 2. SIGNIFICANT ACCOUNTING POLICIES

The financial statements of the Organization have been prepared in accordance with Canadian generally accepted accounting principles. Because a precise determination of many assets and liabilities is dependent upon future events, the preparation of financial statements necessarily involves the use of estimates and approximation. The financial statements have, in management's opinion, been properly prepared within reasonable limits of materiality and within the framework of the significant accounting policies summarized below:

#### Investments

Investments consist of Guaranteed Investment Certificates carried at cost. The funds are reinvested at maturity unless required for use in general operations or provincial programs.

#### Capital Assets

Per CICA Handbook Section 4430 the not-for-profit organization has chosen to expense all capital expenditures as they are incurred.

#### Basis of Presentation

The Organization follows the deferral method of accounting.

#### Contributed Services

The work of the Organization is dependent on the service of many volunteers. Since these services are not normally purchased by the Organization and because of the difficulty in determining their fair value, contributed services are not recognized in these financial statements.

#### Revenue Recognition

Contributions related to specific programs are recognized as revenue in the year in which the specific program expenses are incurred. Unrestricted contributions from sponsors for general operations are amortized into revenue on a straight line basis over the twelve month period to which they relate. All other unrestricted contributions are recognized as revenue when received or receivable if the amount to be received can be reasonably estimated and collection is reasonably assured.

### 3. FINANCIAL INSTRUMENTS

The Organization's financial instruments consist of cash, accounts receivable, and accrued liabilities. Unless otherwise noted, it is management's opinion that the Organization is not exposed to significant interest, currency or credit risks arising from these financial instruments. The fair value of these financial instruments approximate their carrying values, unless otherwise noted.

### 4. INVESTMENTS

	2009 \$	2008 \$
Guaranteed Investment Certificates	191,926	209,085

### 5. DEFERRED CONTRIBUTIONS

	2009 \$	2008 \$
Beginning balance	9,167	9,167
Less: amount recognized as revenue in the year	(9,167)	(9,167)
Add: funds transferred from provincial program	16,743	—
Add: amount received related to next year	9,167	9,167
	25,910	9,167

# BLOCK PARENT PROGRAM OF CANADA INC.

## Notes to Financial Statements

For the Year Ended October 31, 2009 (Unaudited)

Funds were transferred from the Prince Edward Island Block Parent Program to be used to hire a contract person to look after Provincial Programs. The amount for current year is \$16,743.

Deferred contributions represent funding received in the current period that is related to the subsequent period. Changes in the deferred contribution balance are shown above.

### 6. DUE TO PROVINCIAL ORGANIZATIONS

	2009 \$	2008 \$
Beginning balance	16,805	17,958
Expenditures	(62)	(1,153)
Transfer to general funds (Note 4)	(16,743)	—
	—	16,806
Income	—	3,768

### 7. FUNDS HELD IN TRUST

The Saskatchewan program closed during the year; however, the funds will be held in the trust for a period of two years. If after that time program has not restarted, then the funds will be transferred to general funds.

### 8. INTERNALLY RESTRICTED NET ASSETS

In 2008, the board approved allocating \$5,000 to create a Symposium Bursary Fund to assist attendees for the annual symposium.

### 9. CONTRACTUAL OBLIGATIONS

The Organization is renting its office space under a long-term lease expiring April 2011. The organization paid \$14,400 (2008 – \$13,817) for rent. The approximate amount to be paid in rent for next year is as follows:

2010	\$14,400
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### 10. ECONOMIC DEPENDENCE

The Block Parent Program has entered into agreements with several entities for sponsorship of its operations. A grant is received annually, subject to the approval of the Solicitor General of Canada, in the amount of \$22,950. As the Organization's main source of income is derived from these sponsorships, its ability to continue viable operations is dependent upon the extension of these types of sponsorship agreements.

### 11. LAW SUIT

In 2008, the Block Parent Program of Canada was involved in a legal dispute relating to the use of a trademark. The court decision ruled in favour of the Block Parent Program of Canada. As at year end, the Block Parent Program of Canada is still in the process of attempting to collect assets seized to attempt to collect payment.

# 2009 ANNUAL REPORT

## BLOCK PARENT® PROGRAM OF CANADA INC.

### MISSION STATEMENT

The mission of the Block Parent Program is to provide immediate assistance through a safety network and to offer supportive community education programs.

### President's Message

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In 2009 the BPPCI entered its 41st year with a new addition to our office and the undertaking of a marketing campaign.

The Annual Symposium and AGM were held in Fredericton, NB with the theme "Invest in our Future . . . Invest in our Youth". Most of the workshops were either about youth programs but two were youths themselves presenting the workshop. First we had a presentation from the President of Youth Crime Watch Canada who informed the delegates what Youth Crime Watch is about, and then we had a very moving presentation from a group of young people who had recently gone back to school. They showed us a video of what they were working on and then discussed very openly the reasons they were in the class and what their aspirations were for the future.

As a prelude to the Annual Awards Banquet the delegates and special guests were treated to a presentation of Dance from students from Kingsclear First Nations Elementary School.

During the first couple of days of the Symposium the delegates shared the hotel with members of the Harlem Globetrotters and the Washington Generals Basketball teams. It was quite a sight in the lobby when it was breakfast time. The Globetrotters graciously had many photos taken prior to their departure. A great time was had by all.

I would like to acknowledge and thank Deputy Police Chief Leanne Fitch and her partner for hosting a down home kitchen party. Some of the delegates were even given the opportunity to meet Leanne's horses. The kitchen party was a great way to end a hard day's work.

I would like to thank the New Brunswick Block Parent® Executive Members for all of the hard work that went into hosting the Annual Symposium and AGM, they certainly showed everyone what Maritime hospitality was all about.

I would like to thank our sponsor The Co-operators and specifically Jayne Russell for her continued support and assistance she has given to the Program over the past year. We look forward to another productive year ahead between BPPCI and The Co-operators.

I would like to acknowledge the Department of Public Safety for their continued financial support of the Program with core funding.

Unfortunately, due to reasons beyond our control, the Province of Saskatchewan is being administered through our National office by Provincial/Territorial Liaison Janet Fletcher, our newest office personnel. I would like to thank Janet for her diligences in maintaining contact with the local Programs in Saskatchewan and making sure the BPLink is up to date.

BPPCI would like to recognize the many Block Parent® volunteers who continue to promote the Program in their communities across the country.

I would like to thank my team of Board members for the assistance they have given me during the past year. Thanks to Gail McMahon, Lynn Squance, Kelly Pater, Mike Byrne, and Francine Chartrand.

In closing I have to thank my right hand person, our office manager, Carolyn Van Wort for the continued support she gives to our Program. Carolyn remains an integral member of the BPPCI team.

# PROGRAM HIGHLIGHTS FOR 2009

## Annual General Meeting and Training Symposium

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The 2009 AGM and Training Symposium were hosted by the New Brunswick Block Parent Association Inc., and took place in Fredericton, NB. The Symposium was kicked-off with a warm welcome to Fredericton by Mayor Brad Woodside who noted how the City of Fredericton has benefited greatly from the Block Parent® Program keeping their neighbourhoods a safe place to live, work and play.

All the workshops for the Symposium addressed a central theme of issues facing our youth.

The annual banquet began with a drum circle by the children of Kingsclear First Nation. A number of dignitaries including His Honour the Lieutenant Governor of New Brunswick, Herménégilde Chiasson; Minister of State for Atlantic Canada Opportunities Agency (ACOA), the Honourable Keith Ashfield; the Honourable John Foran, Minister of Public Safety and Solicitor General; and RCMP Assistant Commissioner Darrell LaFosse were in attendance. It was very heartening to know that all of these dignitaries took time out of extremely busy schedules to attend the banquet, mingle with the delegates and make speeches praising the work of the Block Parent® Program. The speeches reinforced the important role that our Program plays in providing safer communities across Canada. Sometimes having your work recognized, provides the motivation to carry on. We are making a difference.

A special commemorative plaque was presented to Linda Patterson on behalf of Safer Communities Australia in recognition of our 40th anniversary. In addition, a letter from Brenton Keen, Vice-President of Safer Communities Australia, extending congratulations, best wishes and support to everyone in the Block Parent® Program on behalf of the Board of Management was read aloud. The letter noted "our Association takes pride in its Block Parent® origins and we have always appreciated the support of your Program in the establishment of our safety network almost 30 years ago".

There has always been a special bond between the organizations and BPPCI looks forward to many more years of continued information sharing and Program support.

## Strategic Plan

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A marketing consultant, Rennick, Hoppe Associates was retained to develop a marketing campaign to raise the visibility of the Block Parent® Program with the public in the hope of gaining new members. The campaign is available to all Programs by accessing the information on the National Block Parent® website at [www.blockparent.ca](http://www.blockparent.ca). A media room has also been created on the website and offers media releases, informational updates as well as access to the advertising campaigns. The media room can be accessed by local community Programs to utilize any of the information for the promotion of their own Program. A guide to downloading the images has also been included on the website.

It is hoped that by raising the visibility of the Program new volunteers will come forward as well as catch the eyes of possible new funders.

## National Block Parent Week

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A media release was distributed via a newswire to television, radio and newspapers across Canada in both English and French to promote National Block Parent® week. This approach was taken this year instead of the distribution of posters, proclamations and a prepared media release. The Provincial chairpersons identified to the Board of Directors that the posters were not being used by the community Programs and many municipal governments would no longer make proclamations. By distributing a National media release the Board of Directors hoped to minimize the cost of advertising to the local Programs while at the same time promote the Program.

# PARTNERSHIPS

The Program is characterized by a close working relationship with police, government departments, education and other community partners. This ongoing partnership is the basis for the continued success of the Program across Canada with the National and Provincial/Territorial boards or committees having a police liaison.

The BPPCI Board of Directors is committed to working with and supporting all levels of the Program on a personal level, by providing and circulating printed materials and public service announcements and by fostering effective communication. BPPCI continues to receive requests for information on how to start a Program from within Canada. The most recent request from within Canada has come from Iqaluit. BPPCI continues to search for new partnership opportunities while fostering existing partnerships.

The National Block Parent® Program is contacted throughout the year by individuals or groups internationally who are interested in starting up a local Program. A package of background information of the Program containing helpful tips in Program start-up, forms, sample brochures etc., is distributed upon request. The most recent International requests have come from South Africa and the United States.

# NATIONAL FUNDING

BBPPCI is very grateful for to the Department of Public Safety. The core funding provided is crucial to maintaining the viability of the Block Parent® Program in Canada.

BPPCI has again participated in the 2009 Charity Awareness Calendar. The calendar provides an opportunity to increase awareness of the Block Parent® Program. The proceeds of the calendar sales are distributed equally among the participating non-profit organizations.

BPPCI is extremely grateful for an in-kind donation of software by Microsoft in the amount of \$2,495.00 U.S. This was made possible through participation with Tech Soup Canada.

BPPCI is extremely grateful for the support received in 2009.

## **The Co-operators**

The Co-operators support of BPPCI while initially based on funding support has grown to include much more:

- \$55,000 in funds;
- A one-time donation of \$1,800 to purchase new computer equipment;
- Support and expertise offered on an ongoing basis;
- Assistance with the design and production of printed materials; and
- Commitment to register their agents, across Canada, as Business Block Parent® Program locations.

BPPCI values this partnership and the continued support that The Co-operators has provided to the Program over the years.

# VOLUNTEER RECOGNITION

The Board of Directors would like to take a moment and thank all the members of the Block Parent® Programs for volunteering their time throughout the year. A special thank you goes out to the volunteers that have accepted positions on the Board of their Provincial or local Program. The time required to assume this added responsibility is often time that could have been spent with your family. You make the Program possible and it is very much appreciated.

# BLOCK PARENT<sup>®</sup>

## NATIONAL STATISTICS

### 2009 National Statistics

Number of Communities	Number of Homes	Number of Business BP	Number of Incidents
237	25,977	198	358

### 2009 Incidents

Type of Incident	Total
Bullying	5
Lost	203
Illness/Injury	50
Accident	2
Lock Out / Lost Keys	15
Car Breakdown	1
Molest / Assault / Rape	5
Quarrel / Argument	4
Followed by Person	5
Followed by Vehicle	—
Left Alone	4
Frightened	2
Frightened by Animal	12
Weather	2
Other	48
Total Incidents	358
Lost Children's Booth	8,492
Lost Senior's Booth	503
Child ID Clinics	—
Safe Shelters at Fairs	—
Safe Bus	12
Business Block Parent	—

# Proud of Our Past ... Prepared for the Future

