

BLOCK PARENT[®] **PROGRAM** of Canada Inc.



ANNUAL REPORT 2010

BOARD OF DIRECTORS

President:	Linda Patterson Oromocto, New Brunswick
Vice-President:	<i>Position Open</i>
Treasurer:	Helen Squance Calgary, Alberta
Secretary:	<i>Position Open</i>
Director:	Mike Byrne Reserve Mines, Cape Breton, Nova Scotia
Director:	Francine Chartrand Montreal, Quebec
Director:	Teresa Stalis Niagara, ON
Provincial/Territorial Chairpersons	
Alberta:	Olunda Dorward, Calgary, AB
British Columbia:	<i>Position Open</i>
Manitoba:	Teresa Melnychuk, Balmoral, MB
New Brunswick:	Linda Patterson, Oromocto, NB
Newfoundland/Labrador:	Donna Ducey, Grand Falls-Windsor, NL
North of 60:	<i>Position Open</i>
Nova Scotia:	Michael Byrne, Reserve Mines, Cape Breton, NS
Ontario:	Kelly Balderston, London, ON
Prince Edward Island:	Kathy Offer, Travellers Rest, PE
Quebec:	Marie-Claude Bouchard, Sainte-Brigitte de Laval, QC
Saskatchewan:	<i>Position Open</i>
Yukon:	<i>Position Open</i>
International Partners:	Safer Communities Australia, Unley, South Australia Parents-Secours Belgium, Liege, Belgium
Police Advisor:	RCMP – Ottawa, ON
National Office:	7-50 Dunlop Street East Barrie, Ontario L4M 6J9 Phone/Fax: (705) 792-4245 E-mail: info@blockparent.ca Web Site: www.blockparent.ca
Auditor:	DCS Chartered Accountants Calgary, Alberta
Annual General Meeting:	Saturday, April 16, 2010 – 1:00 PM Cambridge Suites Hotel 380 Esplanade Sydney, Cape Breton, NS B1P 1B1

REVIEW ENGAGEMENT REPORT

To the Member of Block Parent Program of Canada Inc.

We have reviewed the statement of financial position of Block Parent Program of Canada Inc. as at October 31, 2010 and the statements of earnings, changes in net assets and cash flows for the year then ended. Our review was made in accordance with Canadian generally accepted standards for review engagements and, accordingly, consisted primarily of enquiry, analytical procedures and discussion related to information supplied to us by the Organization.

A review does not constitute an audit and, consequently, we do not express an audit opinion on these financial statements.

Based on our review, nothing has come to our attention that causes us to believe that these financial statements are not, in all material respects, in accordance with Canadian generally accepted accounting principles.

Calgary, Alberta

January 25, 2011

BLOCK PARENT PROGRAM OF CANADA INC.

Statement of Financial Position

As at October 31, 2010 (Unaudited)

	2010 \$	2009 \$
ASSETS		
Current		
Cash	65,992	23,923
GST recoverable	3,461	1,491
Interest receivable	25	985
Prepaid expenses	3,106	—
	72,584	26,399
Investment (Note 4)	119,343	191,926
	191,927	218,325
LIABILITIES		
Current		
Accounts payable and accrued liabilities	6,665	2,999
Deferred contributions (Note 5)	13,433	25,910
Funds held in trust (Note 6)	6,404	8,509
	26,502	37,418
UNRESTRICTED NET ASSETS		
Unrestricted net assets	165,425	180,907
	191,927	218,325

On Behalf of the Board



Director

See accompanying notes

BLOCK PARENT PROGRAM OF CANADA INC.

Statement of Earnings

Year Ended October 31, 2010 (Unaudited)

	2010 \$	2009 \$
REVENUE		
Grant – Solicitor General of Canada – PSEPC	22,950	22,950
Corporate sponsorship – Co-operators Insurance	76,334	55,000
Membership dues	1,617	1,400
Annual general meeting	(1,403)	717
Sales and other	7,920	2,618
Interest income	—	2,790
	107,418	85,475
ADMINISTRATIVE EXPENSES		
Equipment rentals	1,126	1,573
Insurance	3,803	4,109
Interest and bank charges	875	118
Office printing and supplies	8,842	11,988
Postage	2,677	3,703
Professional fees	5,401	3,000
Rent	14,400	14,400
Sub-contracts	—	6,510
Telephone	5,493	4,954
Wages and benefits	38,711	26,335
	81,328	76,690
GROSS PROFIT	26,090	8,785
PROGRAM		
Annual general meeting and training symposium	12,660	9,961
BP Link	5,850	6,681
Board meetings	1,524	384
Communications	1,533	1,680
Marketing	17,174	15,010
Printing of brochures and window signs	1,649	1,287
Promotion and awareness	1,182	600
	41,572	35,603
DEFICIENCY OF REVENUE OVER ADMINISTRATIVE EXPENSES	(15,482)	(26,818)

Statement of Changes in Net Assets

Year Ended October 31, 2010 (Unaudited)

	2010 \$	2009 \$
Net assets – beginning of year	180,907	207,725
Deficiency of revenue over administrative expenses	(15,482)	(26,818)
Net assets – end of year	165,425	180,907

BLOCK PARENT PROGRAM OF CANADA INC.

Statement of Cash Flows

Year Ended October 31, 2010 (Unaudited)

	2010 \$	2009 \$
OPERATING ACTIVITIES		
Deficiency of revenue over administrative expenses	(15,482)	(26,818)
Changes in non-cash working capital:		
GST recoverable	(1,970)	983
Interest receivable	960	539
Accounts payable and accrued liabilities	3,664	(3,000)
Deferred contributions	(12,477)	16,743
Prepaid expenses	(3,106)	—
	(12,929)	15,265
	(28,411)	(11,553)
INVESTING ACTIVITY		
Investments	72,585	17,159
FINANCING ACTIVITY		
Advances to related parties	(2,105)	(8,297)
INCREASE (DECREASE) IN CASH	42,069	(2,691)
CASH – beginning of year	23,923	26,614
CASH – end of year	65,992	23,923
SUPPLEMENTARY INFORMATION		
Interest paid	875	118



BLOCK PARENT PROGRAM OF CANADA INC.

Notes to Financial Statements

For the Year Ended October 31, 2010 (Unaudited)

1. PURPOSE OF ORGANIZATION

The Block Parent Program of Canada Inc. is a registered charity that distributes public safety information across Canada through the promotion, interaction and development of educational materials and programs. The Organization is exempt from payment of income taxes under Section 149 of the *Income Tax Act*. The Organization's major sources of funding are from the Office of the Solicitor General and the Co-operators Insurance Company.

2. SIGNIFICANT ACCOUNTING POLICIES

The financial statements of the Organization have been prepared in accordance with Canadian generally accepted accounting principles. Because a precise determination of many assets and liabilities is dependent upon future events, the preparation of financial statements necessarily involves the use of estimates and approximation. The financial statements have, in management's opinion, been properly prepared within reasonable limits of materiality and within the framework of the significant accounting policies summarized below:

Investments

Investments consist of Guaranteed Investment Certificates carried at cost. The funds are reinvested at maturity unless required for use in general operations or provincial programs.

Capital assets

Per CICA Handbook Section 4430 the not-for-profit organization has chosen to expense all capital expenditures as they are incurred.

Basis of presentation

The Organization follows the deferral method of accounting.

Contributed services

The work of the Organization is dependent on the service of many volunteers. Since these services are not normally purchased by the Organization and because of the difficulty in determining their fair value, contributed services are not recognized in these financial statements.

Revenue recognition

Contributions related to specific programs are recognized as revenue in the year in which the specific program expenses are incurred. Unrestricted contributions from sponsors for general operations are amortized into revenue on a straight line basis over the twelve month period to which they relate. All other unrestricted contributions are recognized as revenue when received or receivable if the amount to be received can be reasonably estimated and collection is reasonably assured.

3. FINANCIAL INSTRUMENTS

The Organization's financial instruments consist of cash, accounts receivable, and accrued liabilities. Unless otherwise noted, it is management's opinion that the Organization is not exposed to significant interest, currency or credit risks arising from these financial instruments. The fair value of these financial instruments approximate their carrying values, unless otherwise noted.

4. INVESTMENTS

	2010	2009
	\$	\$
Guaranteed Investment Certificates	119,343	191,926

BLOCK PARENT PROGRAM OF CANADA INC.

Notes to Financial Statements

For the Year Ended October 31, 2010 (Unaudited)

5. DEFERRED CONTRIBUTIONS

	2010 \$	2009 \$
Beginning balance	25,910	9,167
Less: amount recognized as revenue in the year	(25,910)	(9,167)
Add: funds transferred from provincial program	—	16,743
Add: amount received related to next year	13,433	9,167
	13,433	25,910

Deferred contributions represent funding received in the current period that is related to the subsequent period. Changes in the deferred contribution balance are shown above.

6. FUNDS HELD IN TRUST

The Saskatchewan program closed in 2009; however, the funds will be held in the trust for a period of two years. If after that time the program has not restarted, then the funds will be transferred to general funds.

7. CONTRACTUAL OBLIGATIONS

The Organization is renting its office space under a long-term lease expiring March 2013. The Organization paid \$14,400 (2009 – \$14,400) for rent. The approximate amount to be paid in rent for the next year is as follows:

2011	\$14,400
2012	14,400
2013	6,000
	\$34,800

8. ECONOMIC DEPENDENCE

The Block Parent Program has entered into agreements with several entities for sponsorship of its operations. A grant is received annually, subject to the approval of the Solicitor General of Canada, in the amount of \$22,950. As the Organization's main source of income is derived from these sponsorships, its ability to continue viable operations is dependent upon the extension of these types of sponsorship agreements.

9. LAW SUIT

In 2008, the Block Parent Program of Canada was involved in a legal dispute relating to the use of a trademark. The court decision ruled in favour of the Block Parent Program of Canada. As at year end, the Block Parent Program of Canada is still in the process of attempting to collect assets seized to attempt to collect payment.

2010 ANNUAL REPORT

BLOCK PARENT® PROGRAM OF CANADA INC.

MISSION STATEMENT

The mission of the Block Parent® Program is to provide immediate assistance through a safety network and to offer supportive community education programs.

President's Message

The Block Parent® Program of Canada, Inc. would like to recognize and thank the many Block Parent® volunteers who continue to promote the Program and increase our numbers across the country.

In 2010 the Block Parent® Program of Canada held their Annual Symposium and AGM in Calgary, AB. We had a variety of workshops, some of which were (CPTED) Crime Prevention through environmental designs by Gerry Bailey. This session made many rethink when using an ATM machine and landscaping around their homes. Another presentation was from Michele Warkenton. She brought her puppet friends Granny and Cory who visit local schools and talk about safety. This was a very entertaining presentation and one where we all were involved.

Most other sessions were based on reviewing our Program, which included updates on our new E-newsletter, web site audit and marketing strategy to mention a few. A number of presentations are being created such as "Formulating our Future" and "How to Start a Program" which can be used to recruit volunteers.

I would like to thank the organizing committee for hosting a wonderful Symposium.

The year also brought its challenges. New screening requirements were put in place by the RCMP. This is causing longer wait times and in some cases for some prospective and existing Block Parents they must have fingerprints taken after their application has been submitted.

In May, BPPCI received an invitation to attend the Governor General's Caring Canadians Awards hosted by Her Excellency The Right Honourable Michaëlle Jean. BPPCI was represented by Janet Fletcher, Teresa Stalis and Johanna Hopper.

In October, our new Governor General was installed and just before the end of 2010 we received word that His Excellency The Right Honourable David Johnston had accepted our request to be our Patron.

BPPCI would like to congratulate Safer Communities Australia on their 30th Anniversary.

I would like to recognize the generous donations we received in the past year from FedNAv Ltd, London Drugs and *Style at Home* magazine.

I would like to thank our National Sponsor the Co-operators and specifically Jayne Russell for her continued support of our Program in many ways. This past year they produced a Safety Banner which Jayne unveiled at our National Symposium. Many of the Provinces and local community Programs enquired about having a banner of their own. Jayne was so pleased with the response that all the Provincial Programs as well as some local Programs received banners at no cost.

I would like to acknowledge the Department of Public Safety for their continued financial support of our Program for core funding. This year we received a two year commitment for funding.

We said good by to a member of our Board this year and I would like to thank Gail McMahon for the time she gave to our Board and wish her well with the London Program. I would also like to thank the members of the National Board Mike Byrne, Francine Chartrand, Teresa Stalis and Helen Squance for the hard work and support they have given to the Program and to me over the past year.

In closing I would like to thank our office staff, Carolyn Van Wort, Office Manager and Janet Fletcher, Provincial Liaison for their dedication to our Program. Both of these women continue to go above and beyond what is asked of them.

PROGRAM HIGHLIGHTS FOR 2010

Annual General Meeting and Training Symposium

The 2010 AGM and Training Symposium were hosted by the Alberta Block Parent® Association, and took place in Calgary, AB. A special thank you goes out to Olunda Dorward, Lynn Squance, Kathleen Dorward, Karen Mercier, Jocelan Darnel, Donna Fox and Mary Telford for donating their time and effort in making the event a success.

The Symposium centered on Reviewing the Past, Formulating the Future and Finalizing the Plan. A marketing proposal is to be developed to address the development and implementation of an e-magazine as well as volunteer and fundraising strategies.

Strategic Plan

The marketing campaign created by the marketing consultant, Rennick, Hoppe Associates continued in the first quarter of 2010. The focus of the campaign was to increase the visibility of the Program and increase volunteer membership.

An informational package was distributed by Rennick, Hoppe Associates to 400 potential donors which included Corporations, Foundations and Unions as part of a fundraising campaign. The campaign was undertaken to increase donations and create a relationship with new funders.

A full page Public Service Announcement was placed in the June and July editions of the magazine *Style at Home*.

A breakdown of costs to prepare and distribute brochures at a classroom, school, school district level etc., was developed and placed on the National website with the view of securing additional donations.

A creative template of four different Public Service Announcements was also developed. Local Programs can send the scripts to local radio or TV to promote their Program.

National Block Parent® Week

The theme of 2010's National Block Parent® Week was "Still Here, Still Helping, Still Needed".

A new poster was created by Teresa Stalis and placed on the National website to be accessed by the local Programs and used to promote the Program. In addition, a media release was prepared and distributed nationally in French and English by newswire service.

PARTNERSHIPS

The Program is characterized by a close working relationship with police, government departments, education and other community partners. This ongoing partnership is the basis for the continued success of the Program across Canada with the National and Provincial/Territorial boards or committees having a police liaison.

The BPPCI Board of Directors is committed to working with and supporting all levels of the Program on a personal level, by providing and circulating printed materials and public service announcements and by fostering effective communication. BPPCI continues to receive requests for information on how to start a Program from within Canada. The most recent request from within Canada has come from Souris, PE. BPPCI continues to search for new partnership opportunities while fostering existing partnerships.

The National Block Parent® Program is contacted throughout the year by individuals or groups internationally who are interested in starting up a local Program. A package of background information of the Program containing helpful tips in Program start-up, forms, sample brochures etc., is distributed upon request. The most recent International request has come from London, England.

NATIONAL FUNDING

BPPCI is grateful to Public Safety Canada. The core funding provided is crucial to maintaining the viability of the Block Parent® Program in Canada.

BPPCI has again participated in the 2010 Charity Awareness Calendar. The calendar provides an opportunity to increase awareness of the Block Parent® Program. The proceeds of the calendar sales are distributed equally among the participating non-profit organizations.

BPPCI would like to acknowledge the donations received from FedNav and London Drugs to offset the cost of new Program start-up. The Block Parent® Program of Canada Inc. is pleased to welcome the following new Program: La Ronge Block Parent® Program in La Ronge, SK.

BPPCI is extremely grateful for the support received in 2010.

The Co-operators:

The Co-operators support of BPPCI while initially based on funding support has grown to include much more.

- \$75,000 in funds;
- Additional one-time donation of \$ 10,000
- Support and expertise offered on an ongoing basis;
- Assistance with the design and production of printed materials; and
- Commitment to register their agents, across Canada, as Business Block Parent® Program locations.

BPPCI values this partnership and the continued support that The Co-operators has provided to the Program over the years.

VOLUNTEER RECOGNITION

The Board of Directors would like to take a moment and thank all the members of the Block Parent® Programs for volunteering their time. Throughout the year, over 21 million volunteer hours are provided by Block Parent® members in their homes with an additional 1/2 million volunteer hours provided by Business Block Parent® members. You make the Program possible and it is very much appreciated.

Still Here, Still Helping, Still Needed

