

# BLOCK PARENT<sup>®</sup> PROGRAM of Canada Inc.



---

ANNUAL REPORT 2005

# VOLUNTEER RECOGNITION

The success of the Block Parent Program at any level and in all areas of the country depends solely on the commitment of thousands of volunteers. BPPCI would like to take this opportunity to recognize the commitment of these individuals without which the Program would not continue. We would like to extend a heartfelt thank you for their ongoing support. We couldn't do it without you!

## BOARD OF DIRECTORS

<b>President:</b>	Linda Patterson Oromocto, New Brunswick
<b>Treasurer:</b>	Lynette Dupuis Dartmouth, Nova Scotia
<b>Director:</b>	Denise Simpson Whitehorse, Yukon
<b>Director:</b>	Mike Byrne Reserve Mines, Cape Breton, Nova Scotia

### Provincial/Territorial Chairpersons:

Alberta	Olunda Dorward, Calgary, AB
British Columbia	Shelley Sweeney, Surrey, BC
Manitoba	Teresa Melynychuk, Balmoral, MB
Newfoundland/Labrador	Donna Ducey, Grand Falls-Windsor, NL
North of 60	Rosalie Power, Yellowknife, NT
Nova Scotia	Kristy Bona, Porters Lake, NS
Ontario	Marg Rooke, London, ON
Quebec	Marie-Claude Bouchard, Sainte-Brigitte de Laval, QC
Saskatchewan	Kathy Wallace, Saskatoon, SK
Yukon	Denise Simpson, Whitehorse, YT

**International Members:** Safer Communities Australia – Unley, South Australia  
Parents-Secours Belgium – Liege, Belgium

**Police Advisor:** Constable Joan Young  
RCMP Ottawa, Ontario

**National Office:** #130, 80 Bradford Street  
Barrie, Ontario L4N 6S7  
Phone/Fax: (705) 792-4245  
General Enquiry: 1-800-663-1134  
e-mail: [info@blockparent.ca](mailto:info@blockparent.ca)  
Web Site: [www.blockparent.ca](http://www.blockparent.ca)

**Auditor:** WBLI Chartered Accountants  
Bedford, Nova Scotia

**Annual General Meeting:** Saturday, April 8, 2006 – 1:00 PM  
Radisson Hotel  
405 20th Street East  
Saskatoon, Saskatchewan

# REVIEW ENGAGEMENT REPORT


## The Board of Directors of Block Parent Program of Canada

We have reviewed the statement of financial position of Block Parent Program of Canada Inc. as at October 31, 2005 and the statements of revenue, expenditure and unrestricted net assets and cash flows for the year then ended. Our review was made in accordance with Canadian generally accepted standards for review engagements and accordingly consisted primarily of enquiry, analytical procedures and discussion related to information supplied to us by the organization.

A review does not constitute an audit and consequently we do not express an audit opinion on these financial statements.

In common with many charitable organizations, the organization derives revenue from sponsorships and donations, the completeness of which is not susceptible to satisfactory review procedures under Canadian generally accepted standards for review engagements. Accordingly, the review procedures performed on these revenues were limited to the amounts recorded in the records of the organization and we were not able to determine whether any adjustments might be necessary to sponsorship and donation revenues, excess of revenue over expenditures, current assets and net assets.

In our opinion, except for the effect of adjustments, if any, which we might have determined to be necessary had we been able to complete our review of the sponsorships and donations revenue as described in the preceding paragraph, nothing has come to our attention that causes us to believe that these financial statements are not, in all material respects, in accordance with Canadian generally accepted accounting principles.

  
\_\_\_\_\_  
CHARTERED ACCOUNTANTS  
Bedford, Nova Scotia  
December 12, 2006


## BLOCK PARENT PROGRAM OF CANADA INC.

### Unaudited Statement of Financial Position as at October 31, 2005

	2005 \$	2004 \$
<b>ASSETS</b>		
<b>Current Assets</b>		
Cash – general	247,740	33,712
– trust (note 4)	19,930	19,767
Account receivable	2,446	2,788
Due from government agencies	2,946	3,947
Prepaid expenses	1,314	—
	<b>273,576</b>	<b>602,14</b>
<b>LIABILITIES</b>		
<b>Current Liabilities</b>		
Accounts payable and occurred liabilities	9,202	9,477
Deferred contributions (note 4)	58,408	58,869
	<b>67,610</b>	<b>68,346</b>
<b>Due to Member</b> (note 3)	<b>19,130</b>	<b>19,767</b>
	<b>86,740</b>	<b>88,113</b>
<b>NET ASSETS</b>		
<b>Unrestricted Net Assets</b>	<b>186,836</b>	<b>(27,899)</b>
	<b>273,576</b>	<b>60,214</b>

Commitments (note 6)  
Approved on behalf of the Board

  
\_\_\_\_\_  
Director

  
\_\_\_\_\_  
Director

# BLOCK PARENT PROGRAM OF CANADA INC.

## Unaudited Statement of Revenue, Expenditures and Unrestricted Net Assets For the Year Ended October 31, 2005

	2005 \$	2004 \$
<b>REVENUE</b>		
Grant – Solicitor General of Canada – PSEPC	23,453	23,327
Grant – Solicitor General of Canada – VSI Program	16,744	3,762
Corporate Sponsorship – Co-operators GIC	75,833	72,865
Donation and Sponsorship – Other	—	500
Annual General Meeting	4,946	3,993
Member Dues	1,575	1,925
SecurTek	13,562	13,507
Sales and Other	4,968	5,898
First Pro Shopping Centres (note 7)	200,069	—
	<b>341,150</b>	<b>125,777</b>
<b>EXPENDITURE</b>		
<b>Administration</b>		
Professional Fees	3,457	9,909
Equipment Rentals	3,026	2,698
Insurance	2,594	1,476
Office Printing and Supplies	12,715	21,924
Postage	6,159	8,111
Printing of Brochures and Windows Signs	11,870	21,782
Rent	9,688	9,460
Telephone	4,254	4,389
Wages and Benefits	27,885	25,740
Bad Debt Expense	29	—
	<b>81,677</b>	<b>105,489</b>
<b>PROGRAMS</b>		
Annual General Meeting and Training Symposium	9,096	9,636
Board Meetings	4,331	4,690
Communications	2,159	2,690
Member Support	12,014	20,929
Promotion and Awareness	394	2,449
Sponsorship and Fundraising	—	(820)
VSI Program	16,744	3,762
	<b>44,738</b>	<b>43,336</b>
	<b>126,415</b>	<b>148,825</b>
<b>EXCESS (DEFICIENCY) OF REVENUE OVER EXPENDITURES</b>	<b>214,735</b>	<b>(23,048)</b>
<b>UNRESTRICTED NET ASSETS – Beginning of the Year</b>	<b>(27,899)</b>	<b>(4,851)</b>
<b>UNRESTRICTED NET ASSETS – End of the Year</b>	<b>186,836</b>	<b>(27,899)</b>

# BLOCK PARENT PROGRAM OF CANADA INC.

## Unaudited Statement of Cash Flows

For the Year Ended October 31, 2004

	2005 \$	2004 \$
<b>CASH FLOWS FROM (USED IN) OPERATING ACTIVITIES</b>		
<b>Cash Provided from (used in) Operations</b>		
Excess (Deficiency) of revenue over expenditures year	214,735	(23,048)
<b>Change in Noncash Working Capital Balances</b>		
Accounts receivable	342	9,414
Due from Government Agencies	1,001	(326)
Accounts Payable and Accrued Liabilities	(275)	(8,441)
Prepaid Expenses	(1,314)	—
	214,489	(22,401)
<b>CASH FLOWS USED IN FINANCING ACTIVITIES</b>		
Deferred Contributions	(461)	(15,513)
Net Advances to Member	(637)	(993)
	(1,098)	(16,506)
<b>CHANGE IN CASH AND CASH EQUIVILANTS DURING THE YEAR</b>	213,391	(38,907)
<b>CASH AND EQUIVILANTS</b> – Beginning of the Year	53,479	92,386
<b>CASH AND EQUIVILANTS</b> – End of the Year (see note below)	266,870	53,479

### NOTE:

#### Cash and Equivalents

Cash and equivalents included in the cash flow statement comprise the following balance sheet amounts:

Cash On Hand	247,740	33,712
Cash held in trust	19,130	19,767
	266,870	53,479



# BLOCK PARENT PROGRAM OF CANADA INC.

## Notes to the Unaudited Financial Statements

For the Year Ended October 31, 2005

### 1. GENERAL INFORMATION

The Block Parent Program of Canada Inc. is a registered charity that distributes public safety information across Canada through the promotion, interaction and development of educational materials and programs. The organization is exempt from payment of income taxes under Section 149 of the Income Tax Act. The organization's major sources of funding are from the Office of the Solicitor General and the Co-operators Insurance Company.

### 2. SIGNIFICANT ACCOUNTING POLICIES

The organization follows accounting principles generally accepted in Canada for not-for-profit organizations in preparing its financial statements. The significant accounting policies used are as follows:

#### Basis of Presentation

The organization follows the deferral method of accounting.

#### Financial Instruments

The organization's financial instruments consist of cash, receivables, temporary investments and accounts payable. Unless otherwise noted, it is management's opinion that the organization is not exposed to significant interest, currency, or credit risks arising from these financial instruments. The fair value of these financial instruments approximate their carrying values, unless otherwise noted.

#### Property, Plant and Equipment

Property, plant and equipment are fully written off as an expenditure in the statement of revenue and expenditure in the year acquired.

#### Contributed Services

The work of the Block Parent Program of Canada Inc. is dependent on the service of many volunteers. Since these services are not normally purchased by the Block Parent Program and because of the difficulty in determining their fair value, contributing services are not recognized in these financial Statements.

#### Revenue Recognition

Contributions related to specific programs are recognized as revenue in the year in which the specific program expenses are incurred. Unrestricted contributions from sponsors for general operations are amortized into revenue on a straight line basis over the twelve month period to which they relate. All other unrestricted contributions are recognized as revenue when received or receivable if the amount to be received can be reasonably estimated and collection is reasonably assured.

# BLOCK PARENT PROGRAM OF CANADA INC.

## Notes to the Unaudited Financial Statements

For the Year Ended October 31, 2005

	2005	2004
	\$	\$
<b>3. DUE TO MEMBER</b>		
On April 8, 2000 the Block Parent Program of Canada Inc. assumed control of the bank accounts of the Prince Edward Island Block Parent Program. These funds will be administered by the Block Parent Program of Canada Inc. until such time as the provincial society is duly registered.		
Beginning Balance	19,767	20,760
Expenditure	(914)	(1,200)
Income	277	207
	<b>19,130</b>	<b>19,767</b>

### 4. DEFERRED CONTRIBUTIONS

Deferred contributions represent funding received in the current period that is related to the subsequent period. Changes in the deferred contribution balance are as follows:

Beginning Balance	58,868	74,381
Less: Amount recognized as revenue in the year	(58,868)	(47,161)
Add: Amount received related to next year	58,408	31,648
	<b>58,408</b>	<b>58,868</b>

### 5. ECONOMIC DEPENDENCE

The Block Parent Program has entered into agreements with several entities for sponsorship of its operations. An agreement with Co-operators Insurance Company expires on December 31, 2005 and consists of a base annual financial commitment of \$55,000. The organization also has an agreement with SecurTek which is subject to annual review by February 28, 2006 and consists of direct financial support and in-kind benefits to be determined by SecurTek at \$20,000 per year. In addition, a grant is received annually, subject to the approval of the Solicitor General of Canada, in the amount of \$22,950.

As the organization's main source of income is derived from these sponsorships, its ability to continue viable operations is dependent upon the extension of these sponsorship agreement.

### 6. COMMITMENTS

The Organization is renting its office space under a long-term lease expiring April 2008. The approximate amount to be paid relating to this rent in each of the next three years is as follows:

	\$
2006	9,600
2007	9,840
2008	4,980

### 7. FIRST PRO SHOPPING CENTRES REVENUE

During the year, the organization received \$206,250 in contributions from First Pro Shopping Centres. This amount was received under the terms of an agreement between the association and First Pro Shopping Centres. According to the agreement, the contributions received related to the period from June 1, 2004 through to and including November 30, 2005. As a result, the amount of contributions recognized as revenue in the current year according to the accounting policies of the organization total \$200,069. An amount of \$6,181 relates to the revenue for the month of November 2005 and is included in deferred contributions (see note 4).

# 2005 ANNUAL REPORT

## BLOCK PARENT® PROGRAM OF CANADA INC.

### MISSION STATEMENT

The mission of the Block Parent Program is to provide immediate assistance through a safety network and to offer supportive community education programs.

### President's Message:

---

The past year has been a beneficial year for the Block Parent Program of Canada. We welcomed two new Board members Denise Simpson from Whitehorse and Mike Byrne from Cape Breton. I would like to extend a heartfelt thanks to both Lynette Dupuis our Treasurer and Carolyn Van Wort, our Office Manager for the continued hard work they have both put in to our Program. We continued to receive support from our sponsors, The Co-operators, First Pro and SecurTek and for that we are greatly appreciative. We look forward to another successful year with each of them in 2006.

I would like to thank the Department of Public Safety and Emergency Preparedness for the ongoing financial support of the Program.

I would like to thank the R.C.M.P for the continued support they have shown the Block Parent Program of Canada and would like to thank Cpl. Wendy Verrechia and Cst. Joann Young for the assistance they have given to the Program and look forward to working with them in the year ahead.

Our theme for Block Parent week was "Building Safer Communities One Block at a Time... Become a Block Parent". I would like to thank our sponsors for the information that was included in our mail out, the communities certainly enjoyed receiving new materials.

Our Annual General Meeting and Symposium held in Winnipeg was enjoyed by all and the summer-like weather was an added bonus

This year we were introduced to Shane Ferguson, a fire fighter from Winnipeg, who is promoting fire safety with school-aged children. We are delighted to say that we have been promoting his program "Staying Alive" along with the children's game The Great Escape across the country. We are always interested in other ways we can keep our children safe.

In closing, I would like to thank the Community Coordinators and Police Liaisons all across Canada who continue to promote our Program and a special thank you to the individual Block Parents across the country who continue to put their Block Parent sign in the window so we can keep our neighbourhoods safe.

# PROGRAM HIGHLIGHTS FOR 2005:

## **Annual General Meeting and Training Symposium:**

---

The Block Parent Program of Winnipeg hosted this event in Winnipeg. The Conference Committee worked very hard to ensure an interesting and successful Symposium and AGM.

## **Strategic plan:**

---

The Board had been instructed by its membership in 2004 provide a minimum application form for new Block Parent applicants for police screening. A discussion of the minimum requirements for the revised application form was led by Mario Touchette, RCMP liaison, at the 2005 Symposium. A draft application has been prepared and distributed for comments. The proposed minimum application form is currently being discussed with various Police Services and Provincial/Territorial Programs for input prior to implementation and roll-out.

The Board of Directors is also currently reviewing the methods other non-profit organizations use to elect a Board of Directors. This project was also undertaken at the direction of the membership to ensure a full board continues to be in place.

## **BPLink Update:**

---

At the 2005 Symposium and AGM a live demonstration of BP Link was provided. The members were given a hands-on demonstration of the database with individual training sessions available if requested. Two communities have input data to test the system.

The system has been stable and additional communities are preparing for data input. The program allows Block Parent records to be stored in a secure database, providing increased control of signs, better tracking information and improved communications between all levels of the Program across Canada.

## **National Block Parent Week:**

---

The 2005 National Block Parent Week theme was: "Building Safer Communities One Block at a Time...Become a Block Parent". The National poster was available in both a large and small size providing greater flexibility for display. Our National sponsor The Co-operators provided a copy of The Great Escape CD promoting fire safety, a Buckle up Bear growth chart and a set of farm safety game cards for inclusion in the Block Parent week material. A contest was created to reinforce the need for fire escape routes among children. A copy of the contest entry form was also included in the Block Parent week package. In addition, the support of The Co-operators made the production of the poster, preparation and mailing of the materials possible. The picture appearing on the National poster was provided by another of our National sponsors – SecurTek.

## **Brochures and Pamphlets:**

---

This year the Business Block Parent brochure has been revised and modernized with the help of our National sponsor – The Co-operators. We are grateful for the ongoing business expertise provided in the production and layout of our brochures. In addition, the Business Block Parent window sign is being printed in a larger size to be more visible on a store front. The Business Block Parent signs are now available in both French and English.

# PARTNERSHIPS



The partnership between Block Parent volunteers, police and educators continues to thrive at the community level of the Program and is the basis for the continued success of the Program across Canada. The National and Provincial/Territorial boards or committees all include a police liaison.

The BPPCI Board of Directors is committed to working with and supporting all levels of the Program on a personal level, by providing and circulating printed materials and public service announcements and by fostering effective communication. In addition, BPPCI continually searches for new partnership opportunities while fostering existing partnerships.

## NATIONAL FUNDING

BPPCI is very grateful for to the Department of Public Safety and Emergency Preparedness Canada. The core funding provided is crucial to maintaining the viability of the Block Parent Program in Canada.

BPPCI has again participated in the 2005 Charity Awareness Calendar. The calendar provides an opportunity to increase awareness of the Block Parent Program. The proceeds of the calendar sales are distributed equally among the participating non-profit organizations.

BPPCI is grateful for the support received in 2005:

### **The Co-operators:**

The Co-operators support of BPPCI while initially based on funding support has grown to include much more.

- \$ 80,000 in funds;
- Continuation of the Affinity Program to give members the opportunity to receive a reduction on the purchase of Homeowners Insurance;
- Support and expertise offered on an ongoing basis;
- Assistance with the design and production of printed materials; and
- Commitment to register their agencies, across Canada, as Business Block Parent Program locations.

BPPCI is extremely grateful for this partnership and the continued support that The Co-operators has to the Program over the years.

### **First Pro Shopping Centers:**

First Pro Shopping Centers is a National sponsor that has been supportive of the Program for a number of years.

- \$ 75,000 in annual funding;
- Signage at all of their shopping centers

### **SecurTek:**

A National sponsor and an enthusiastic partner at numerous Block Parent events throughout the year:

- \$ 20,000 in funds;
- Commitment of their employees to partner in Block Parent events;
- Participation in the Business Block Parent Program



Building Safer Communities  
One Block at a Time...

**Become a  
BLOCK PARENT®**

