Block Parent® Program of Canada Inc. (BPPCI) media files.

Media files

Three advertisements and a web banner (see page 2) are available in English and French, and in various file formats (PDF, JPEG, PSD).

Ad #2 Keys

Ad #3 Couch

Ad #4 Bully

PDF files

These ads are "crop marked" and "print ready" for forwarding to the print media. They are high resolution (300 dpi) available in colour and 2 colour versions. These files can be viewed with **Adobe Acrobat**, a free download at http://get.adobe.com/reader/.

JPEG files

The JPEG files are low resolution (72 dpi), suitable for online/web page use. The images are 336x280 pixels, and can be made smaller with image editing software. If they are made larger the images will degrade in quality.
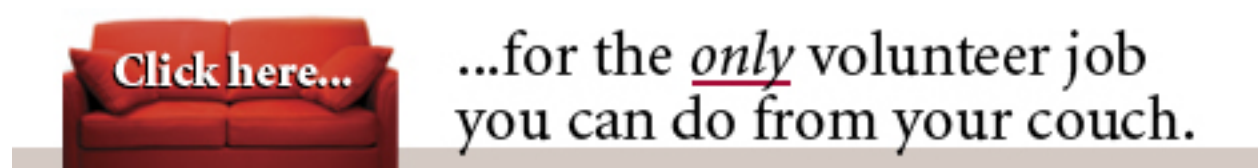
> **Two popular FREE image editors** that support major graphic formats and have features such as resizing, cropping, colour adjustments, etc. are, **FastStone Image Viewer,** available for download at http://www.faststone.org/ and **IrfanView** available for download at http://www.irfanview.com/.

PSD files

Adobe Photoshop is required to open and edit these files.

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Click-through web banner

This has been created for online use with a link to either the National Block Parent® Program contact page http://blockparent.ca/contact.htm
OR
Link to your local Block Parent® Program contact page where one exists.

Available as a JPEG, or a PSD file. 468x60 pixels, low resolution (72 dpi).

Downloading the files

Go to http://blockparent.ca/MEDIA/downloads.htm. Below the image file you require, right click on the underlined link, select save target as, and save the file to your computer.

Registered Trade Marks

"Block Parent®" and the Block Parent® symbol are registered trade marks of the Block Parent® Program of Canada Inc.

To insert the ® in a document you can use **ALT+0174** on your keyboard.
In a web page, the html code is **®**

Contact BPPCI

Please contact the National Block Parent® office if you have any questions.

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