

Media files

Three advertisements and a web banner (see page 2) are available in English and French, and in various file formats (.pdf, .jpg, .psd).



Ad #2 Keys



Ad #3 Couch



Ad #4 Bully

.pdf files

These ads are “crop marked” and “print ready” for forwarding to the print media. They are high resolution (300 dpi) available in colour and 2 colour versions. These files can be viewed with **Adobe Acrobat**, a free download at <http://get.adobe.com/reader/>.

.jpg files

The .jpg files are low resolution (72 dpi), suitable for online/web page use. The images are 336x280 pixels, and can be made smaller with image editing software. If they are made larger the images will degrade in quality.

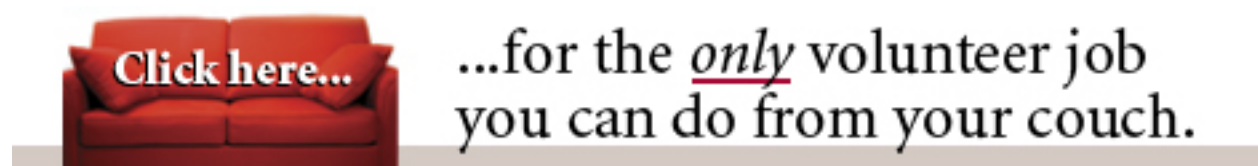
Two popular FREE image editors that support major graphic formats and have features such as resizing, cropping, color adjustments, etc are, **FastStone Image Viewer**, available for download at <http://www.faststone.org/> and **IrfanView** available for download at <http://www.irfanview.com/>.

.psd files

Adobe Photoshop is required to open and edit these files.

Block Parent® Program of Canada Inc. (BPPCI) media files.

Click-through web banner



This has been created for online use with a link to either the National Block Parent® Program contact page <http://blockparent.ca/contact.htm>

OR

Link to your local Block Parent® Program contact page where one exists.

Available as a .jpg, or a .psd file. 468x60 pixels, low resolution (72 dpi).

Downloading the files

Go to <http://blockparent.ca/MEDIA/downloads.htm>. Below the image file you require, right click on the underlined link, select save target as, and save the file to your computer.

Registered Trade Marks

"Block Parent®" and the Block Parent® symbol are registered trade marks of the Block Parent® Program of Canada Inc.

To insert the ® in a document you can use **ALT+0174** on your keyboard.

In a web page, the html code is **®**

Contact BPPCI

Please contact the National Block Parent® office if you have any questions.

Block Parent® Program of Canada

50 Dunlop Street East, Lower Level

Barrie, ON L4M 6J9

Phone/Fax: 705-792-4245

Email: info@blockparent.ca